Key Messages for the 2026 Peel FIPV Campaign

To support partners with key messages to amplify the FIPV campaign and raise awareness of the issue of family and intimate partner violence (FIPV) and gender-based violence (GBV) in Peel.

Family and intimate partner violence is a significant community issue affecting individuals, families and communities across Peel.

- Family and Intimate Partner Violence has been declared an epidemic in Peel and is a serious and growing concern with significant health, social, and criminal justice impacts.
- Refer to the website for more information on the statistics showing the impacts of FIPV on women, children, families and the demand on community organizations.

A coordinated community response is helping strengthen safety and support across Peel.

- Community organizations, service providers, municipalities, police services, health partners, housing providers, child welfare organizations, victim services, and residents all have a role to play in preventing violence and supporting those affected.
- Over the past several years, across Peel, partners have strengthened collaboration across sectors to improve service coordination, reduce barriers, and create more seamless pathways to safety, support, and recovery.
- The Break the Silence campaign is one part of broader efforts underway through community partnerships, advocacy, and collective action to prevent violence and support survivors and their families.
- Refer to the **website** for more information on how Peel Region is raising awareness and taking action on the issue of FIPV and GBV in Peel, through Peel's **Community Safety and Well-being Plan** and the **Break the Cycle Summit: Centering Housing Solutions in Response to Gender-Based Violence in Peel**.

Support is available and no one has to face violence alone.

- The seventh annual 'Break the Silence Campaign' raises awareness of family and intimate partner violence, encourage conversations, and helps connect people to support.
- Breaking the silence reduces stigma, challenges misconceptions, encouraging conversations, and strengthens community action to prevent violence.
- If you or someone you know needs help, free services and support are available. Visit the campaign **website** to learn about the signs of abuse, access resources, and find support.